TRAXMOTO®

MOTOXPERT GROUP

Green Factory Lda • Est. 2003 • VAT PT 506 782 115 • Central Lisbon Hub

EN | ENGLISH

EICMA 2026 MILANO

★ ★ DEALERSHIP APPLICATION • EUROPEAN & GLOBAL DISTRIBUTION

PRIORITY STOCK ALLOCATION • 2027 SEASON

THE REAL COMMERCIAL MARGIN YOUR SHOWROOM DESERVES:

40% TO 55% NET

Technical motorcycle riding gear featuring official **CE Class AA certification** and **EN 1621 Level 2** impact protectors in the sweet spot where 73% of retail gear sales happen in Europe: **€109 to €199 RRP**.

✓ 100% European CE Certified • ✓ Guaranteed Direct Margin • ✓ Lisbon Hub 48h-72h • ✓ Flexible MOQ (10 pcs/style)

NET WHOLESALE MARGIN ON INVOICE	CONSUMER RETAIL PRICE POINT (RRP)	DISPATCH SPEED & MINIMUM ORDER (MOQ)
TraxMoto: 40% to 55% ~~Legacy Brands: 90 180 days lock in~~	< €199 RRP (73% Market Turnover)	Lisbon Hub 48h-72h • MOQ 10 pcs
↗ +15% to +25% direct profitability on your retail floor	The sweet spot where everyday riders buy without friction	Agile replenishment without tying up cash in dead stock

40% to 55% — PROFITABILITY

DIRECT NET MARGINS

Factory-direct wholesale pricing from unit 1, free from predatory distributor squeezes.

✓ RAPID CAPITAL TURNAROUND

€109 - €199 — HIGH ROTATION

MARKET VOLUME SWEET SPOT

The sweet spot capturing 73% of retail apparel sales. Guaranteed showroom velocity.

✓ RAPID FLOOR TURNOVER

Class AA — SAFETY STANDARD

OFFICIAL CE CERTIFICATION

Rigorous EN 17092 Class AA compliance and Level 2 protectors across the entire range.

✓ 100% EU LEGAL COMPLIANCE

48h - 72h — LOGISTICS

CENTRAL LISBON HUB

Central European stock for rapid 48h-72h replenishment. Reorder strictly as you sell.

✓ ZERO FROZEN CAPITAL

COMMERCIAL PRE-ORDER TIERS — 2027 SEASON

★ CONTRACTUAL WHOLESALE MARGIN GUARANTEE • LISBON HUB

COMMERCIAL TIER	INVOICE W/ DISCOUNT	DIRECT MARGIN	EST. RRP EXCL. VAT	MERCHANDISING BENEFITS & SHOWROOM SUPPORT
Base Showroom (Trial)	~€5,000	40% Direct	~€8,333	Trial opening inventory for independent single store
★ Tier 1 — Volume Showroom RECOMMENDED	**~€10,000**	45% Direct	**~€18,182**	**Priority showroom launch allocation & dedicated onboarding support**
Tier 2 — Regional Partner	~€25,000	50% Direct	~€50,000	Lisbon dispatch priority + cooperative marketing fund
Tier 3 — Exclusive Master	~€40,000	55% Direct	~€88,889	Contractually guaranteed regional / national exclusivity

SCAN WITH MOBILE

COMPLETE B2B PRESENTATION

Interactive catalogue, full specifications & online booking desk

trax-moto.motoxpert.pt/?lang=en

Instant access • No app required

EICMA BOOTH PARTNER PRE-QUALIFICATION

NEGOTIATION DESK 2026

TIER: ☐ Base (~5k€) ☑ ★ Tier 1 (~10k€) ☐ Tier 2 (~25k€) ☐ Tier 3 (~40k€)

CATEGORIES: ☑ Touring ☑ Rainwear ☐ Urban ☐ Pants ☐ Level 2 Gloves

COMPANY LEGAL NAME / BUSINESS ENTITY:

Showroom or retail group legal name...

TARGET COUNTRY & TERRITORY:

Ex: Milan, Munich, Madrid...

VAT / VIES NUMBER (INTRA-COMMUNITY):

Company VAT number...

DECISION MAKER / CONTACT:

Full Name & Title...

DIRECT WHATSAPP:

+351 910 000 000...

OFFICIAL EMAIL:

buyer@company.com...

COMMERCIAL NOTES / SPECIFIC REQUESTS:

Current brands in showroom, target floor space, requested models...